

# BECOME A PARTNER OF BIOTECHGATE



Biotechgate is a solution for associations, government agencies and anybody required to have a member directory or regional overview of all Life Sciences and Biotechnology companies. As a Biotechgate partner you get:

## 1) LIFE SCIENCES STATISTICS

- You can get **access to current and historical statistics**: how many people does the life sciences industry in your region employ, where did the companies come from, how much money was invested per year, how many products do your companies have in phase I, II, III
- We create an **annual survey** of your region ([www.biotechgate.com/survey](http://www.biotechgate.com/survey)). If your region is not included yet, please let us know.
- You can **download all profiles** from your region into Excel including e-mail, mailing address and personal contact information.
- You have **access to our statistic tool** where you can see from which countries visitors access the database, how long they stay, what search terms are used and even which IP address visitors come from. The IP address helps us to identify **big Pharma companies** that access the database. We see all top 20 pharma companies using our databases!!
- You can create your **own statistics with our Excel download**.

## 2) REGIONAL DIRECTORY

- **You can integrate the database** into your own website as a directory; example: [www.mediconvalley.com](http://www.mediconvalley.com)
- **You can mark members** (for associations or member organizations) in the database with a logo (example: BIOTECCanada: [www.biotech.ca](http://www.biotech.ca)) and create a member directory.
- You can download an **indication matrix**: a list of all companies and their activities in the different therapeutic indications.
- You can use the database for your **mailings and promotions** (just **download to Excel**)
- You benefit from our **year-round up-dating** of company profiles as we review each profile at least every 6 to 18 month. Companies also perform their **own up-dates** (around 35% do this), but we check each profile before it goes online.
- We **map all the companies** from your region on an interactive map with link to the company profile and search possibilities.

## 3) INTERNATIONAL PROMOTION OF COMPANIES

- All company profiles from your region are featured in the **Global Biotechgate database**
- Companies can check how many times their profile has been **viewed and accessed** (we can provide this information to you as well).
- Companies can use their profile for all conferences where the software **partneringONE** is used and in return we can up-date our database with new conference profiles.

## 4) GLOBAL INFORMATION RESOURCE

- All of your colleagues have free access (**site license**) to the subscription part of Biotechgate containing **over 23'000 company profiles**.
- Companies listed in the database receive an **easy link from us to up-date** their profile. They can also search Biotechgate for potential competitors for free.
- We screen **different news and events** and constantly add new companies.

## ABOUT US

Biotechgate can be used as an outsourcing service by economic development agencies and medtech and biotech associations as a regional/national directory. Having relevant statistics at your fingertips can prove to be a very valuable and effective tool.

For any question please contact us:

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## SOME OF OUR PARTNERS INCLUDE



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